



2022 NTDA TrailerTalk Display Advertising Advertising Insertion Order

Company Contact & Title

Company Name

Address, City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Contract Signature

(Required)

Final Size	Full-Color	Position	Member Price	Non-Member Price
11" x 17"	Yes	Two-Page Spread	\$1,550	\$3,100
8.5" x 11"	Yes	Back Cover	\$900	\$1,800
8.5" x 11"	Yes	Inside Front Cover	\$850	\$1,700
8.5" x 11"	Yes	Inside Back Cover	\$850	\$1,700
8.5" x 11"	Yes	Full-Page Inside	\$775	\$1,550
8.5" x 5.5"	Yes	Half-Page Inside	\$525	\$1,050

SPECIAL OFFER

Purchase 5 full-page, four-color display ads in the 2022 *TrailerTalk* and get the 6th ad free!

Specifications and Artwork Submissions

See Pages 11–12 for additional specifications and artwork submission guidelines.

Select Issues	Specify Size	Specify Position	Total Per Ad
Issue: Jan./Feb. 2022 (Bonus Circulation) Artwork Deadline: Jan. 14			
Issue: March/April 2022 Artwork Deadline: March 11			
Issue: May/June 2022 Artwork Deadline: May 13			
Issue: July/Aug. 2022 (Pre-Convention Issue) Artwork Deadline: July 15			
Issue: Sept./Oct. 2022 (Pre-Convention Issue) Artwork Deadline: Sept. 16			
Issue: Nov./Dec. 2022 (Annual Report Issue) Artwork Deadline: Nov. 18			

Total



Payment Method:

5% Discount for Prepayment

<input type="checkbox"/> Check Enclosed (U.S. \$ payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

RETURN FORMS TO: NATIONAL TRAILER DEALERS ASSOCIATION
9864 E. GRAND RIVER AVE., STE. 110-290 • BRIGHTON, MI 48116 • ads@ntda.org
Pay invoices online at: <https://ntda.org/services/pay-invoice-online/>