



NTDA 2022 Membership Directory

Advertising Insertion Order

Company Contact & Title

Company Name

Address, City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Contract Signature
(Required)

Final Size	Full-Color	Position	Enhanced Listing Included (Free)	Member Price	Non-Member Price
11" x 17"	Yes	Two-Page Spread	Yes	\$1,550	\$3,100
8.5" x 11"	Yes	Back Cover	Yes	\$1,225	\$2,450
8.5" x 11"	Yes	Inside Front Cover	Yes	\$850	\$1,700
8.5" x 11"	Yes	Inside Back Cover	Yes	\$850	\$1,700
8.5" x 11"	Yes	Full-Page Inside	Yes	\$775	\$1,550
8.5" x 5.5"	Yes	Half-Page Inside	No	\$525	\$1,050
Member Enhanced Directory Listing (add company logo)			Free with Full-Page Ad Insertion Order	\$179	N/A

Specify Size	Specify Position	Total Per Ad

Check Here for Enhanced Directory Listing Only — \$179 (Available to NTDA Members)

Total

Specifications and Artwork Submissions

See Pages 11–12 for additional specifications and artwork submission guidelines.

Signed Directory contract and artwork due no later than Friday, April 1, 2022.



Payment Method:

5% Discount for Prepayment

<input type="checkbox"/> Check Enclosed (U.S. \$ payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

RETURN FORMS TO: NATIONAL TRAILER DEALERS ASSOCIATION
9864 E. GRAND RIVER AVE., STE. 110-290 • BRIGHTON, MI 48116 • ads@ntda.org
Pay invoices online at: <https://ntda.org/services/pay-invoice-online/>