



2022 NTDA Market Outlook Advertising Advertising Insertion Order

Company Contact	Title
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Company Name

Address, City/State/Zip

Phone	E-mail
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Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Contract Signature
(Required)

Final Size	Full-Color	Position	Member Price	Non-Member Price
11" x 17"	Yes	Two-Page Spread	\$1,550	\$3,100
8.5" x 11"	Yes	Back Cover	\$900	\$1,800
8.5" x 11"	Yes	Inside Front Cover	\$850	\$1,700
8.5" x 11"	Yes	Inside Back Cover	\$850	\$1,700
8.5" x 11"	Yes	Full-Page Inside	\$775	\$1,550
8.5" x 5.5"	Yes	Half-Page Inside	\$525	\$1,050

SPECIAL OFFER

Purchase 3 full-page, four-color display ads and get the 4th ad free!

Specifications and Artwork Submissions

See Pages 11–12 for additional specifications and artwork submission guidelines.

Select Issue(s)	Specify Size	Specify Position	Total Per Ad
Issue: Q1 — January–March 2022 <i>Artwork Deadline: Jan. 14, 2022</i>			
Issue: Q2 — April–June 2022 <i>Artwork Deadline: April 14, 2022</i>			
Issue: Q3 — July–September 2022 <i>Artwork Deadline: July 15, 2022</i>			
Issue: Q4 — October–December 2022 <i>Artwork Deadline: Oct. 21, 2022</i>			

Total



Payment Method:

5% Discount for Prepayment

___ Check Enclosed (U.S. \$ payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$