



32nd ANNUAL NTDA CONVENTION

Oct. 12-14, 2022 • The Broadmoor • Colorado Springs, CO

SPONSORSHIP OPPORTUNITIES

Contact Person _____ Contact Title _____

Company Name _____

(As it should appear in all NTDA materials referring to this Convention sponsorship)

Address _____ City _____

State _____ Zip/Postal Code _____ Country _____ Web Site _____

Phone _____ Fax _____ Contact E-mail _____

Signature _____ Date _____

Please review the sponsorship options below. You can mix, match, or combine line items listed below to meet the total dollar amount to reach a specific sponsorship level. Prepayment is preferred for sponsorships. Payment is due 30 days from date of invoice. Late invoices are assessed a 1% penalty. New sponsorship ideas are welcome pending approval. New opportunities may also become available. The NTDA will let you know as new items are introduced. All Silver Level through Executive Level sponsorship packages include display space. Non-sponsoring companies may purchase one 10'x10' display space separately for \$2,500 each. Only one booth may be purchased per company. Booth space may not be sublet. Space is limited. No space requests will be granted on-site. Once exhibit space for 2022 is sold out, no additional space can or will be added. Sponsors and exhibitors that participated on-site at the 2021 Convention in Whistler have the first right of refusal through Dec. 31, 2021 to secure space for 2022. After Dec. 31, 2021, non-secured sponsorship opportunities and exhibit spaces are open to all prospective sponsors and exhibitors. All exhibit space must be prepaid. Your space is NOT secured until payment is received. Sponsorship and exhibit space contracts are binding agreements and are non-refundable. The NTDA reserves the right to refuse sponsorship or space requests if a member is not in good standing or is delinquent with payments owed to the Association. See Page 15 of Sponsorship Brochure for additional information. Complete Exhibitor Rules and Guidelines as well as an Exhibitor Services Manual will be provided prior to the Event. In the event the Convention and/or Exhibition should be canceled, all Sponsors and Exhibitors will be contacted immediately. Complete form below or visit https://ntda.org/sponsorship-exhibitor-form/. Non-members, contact the NTDA for pricing. Questions? Contact NTDA President Gwen Brown toll-free at 1-800-800-4552, direct dial (810) 229-5960, or email gwen@ntda.org.

Sponsorship Levels (Member Pricing):

Executive Sponsorship Level.....	\$30,000 (Includes a 10'x20' Display)	Platinum Sponsorship Level.....	\$10,500 (Includes a 10'x10' Display)
Presenting Sponsorship Level.....	\$20,000 (Includes a 10'x20' Display)	Gold Sponsorship Level.....	\$7,500 (Includes a 10'x10' Display)
Double Diamond Sponsorship Level.....	\$17,500 (Includes a 10'x20' Display)	Silver Sponsorship Level.....	\$5,500 (Includes a 10'x10' Display)
Diamond Sponsorship Level.....	\$15,500 (Includes a 10'x10' Display)	In-Kind (registration/exhibition tote bags, golf swag, other items/give aways)	

Sponsor Events/Items Below (Member Pricing):

Welcome Reception (Wednesday, Oct. 12, 2022).....	\$7,500 per Sponsor
Welcome Reception Entertainment.....	\$2,500 per Sponsor
Sponsor Thank You & First-Time Attendee Networking Reception.....	\$2,500 per Sponsor
Welcome Reception Hors D'oeuvres.....	\$2,500 per Sponsor
Badge Holders.....	\$1,500 per Sponsor (Up to 4 sponsors)
Registration Desk Give Away.....	\$1,000 per Sponsor
Welcome Gift.....	\$1,000 per Sponsor
Lanyards In-kind.....	(Limited to One Sponsor)
Coffee Break (2).....	\$1,500 per Sponsor
NEW! Afternoon Wellness Break.....	\$1,500 per Sponsor
Awards Dinner.....	\$5,000 per Sponsor
Awards Dinner Cocktail Reception.....	\$5,000 per Sponsor
Awards Dinner Wine Service (during dinner).....	\$2,500 per Sponsor (Limited to 4 Sponsors)
Awards Dinner Hors D'oeuvres.....	\$1,500 per Sponsor
Awards Dinner Give Away.....	\$1,000 per Sponsor
Keynote Presentation.....	\$15,000 per Sponsor
General Session Presentation.....	\$5,000 per Sponsor
NEW! Concurrent Session Presentation.....	\$1,500 per Sponsor
Convention App Sponsor.....	\$15,000 per Sponsor (Limited to one Sponsor)
Wi-Fi Sponsor.....	\$5,000 per Sponsor (Limited to 2 Sponsors)
General Session & Keynote Audio/Visual.....	\$2,500 per Sponsor
Exclusive Registration Web Page Sponsor.....	\$2,500 per Sponsor (Limited to one Sponsor)
NEW! Digital Directional Signs.....	\$2,500 per Sponsor
Welcome Reception Linens, Lighting, Floral, Decorations.....	\$1,500 per Sponsor
Awards Dinner Linens, Lighting, Audio/Visual, Floral, Decorations.....	\$1,500 per Sponsor
NEW! Phone Charging Stations.....	\$1,500 per Sponsor (Limited to 4 Sponsors)
NEW! Know Before Your Go Email Blast.....	\$1,250 per Sponsor (Limited to 1 Sponsor)
Exhibition Breakfast (Thursday, Oct. 13, 2022, Spouses/Guests Welcome).....	\$5,000 per Sponsor
Exhibition Luncheon.....	\$5,000 per Sponsor
NEW! Exhibitor Way Finding Digital Map.....	\$2,500 per Sponsor
Official Event Guide (digital and printed editions).....	\$4,000 per Sponsor
Resort Map.....	\$2,500 per Sponsor
Registration Confirmation Notice.....	\$750 per Sponsor
National Anthem Performances (General Session & Awards Dinner).....	\$750 per Sponsor
Thursday Spouse/Guest Program(s).....	\$2,500 per Sponsor
Friday Optional Activity(ies).....	\$2,500 per Sponsor
NTDA Golf Tournament Official Sponsor.....	\$7,500 per Sponsor
Golf Breakfast.....	\$5,000 per Sponsor
Golf Lunch.....	\$5,000 per Sponsor
Golf Tournament Beverage.....	\$3,000 per Sponsor (Up to 2 sponsors)
Transportation Shuttle Sponsor (Optional Activities).....	\$2,500 per Sponsor
Golf Prizes.....	\$1,250 per Sponsor
Beat the Pro Contest (put a tent up on hole; greet players).....	\$1,500 per Sponsor (Limited to 1 Sponsor)
Golf Hole-in-One Contest & Golf Hole.....	\$1,500 per Sponsor
Longest Drive Contest & Golf Hole.....	\$850 per Sponsor
Closest to the Pin Contest & Golf Hole.....	\$850 per Sponsor
Golf Hole.....	\$650 per Sponsor

Sponsorship Total \$: _____

- **EXECUTIVE OR PRESENTING SPONSOR — 10'x20' Display Included** — Please list top 3 display space choices: _____
- **SILVER-DOUBLE DIAMOND SPONSOR — 10'x10' Display Included** — Please list top 3 display space choices: _____
- **NON-SPONSOR — 10'x10' Display Purchase** — Please list top 3 display space choices: _____ \$2,500 per NTDA Member

Tabletop Display Space Total \$: _____

GRAND TOTAL \$: _____ **US Dollars**

Payment Information (Required) Please check method of payment below (pre-payment preferred for Sponsorships).

Charge my credit card in the amount of \$ _____ Credit Card Number _____

(circle one) VISA MasterCard American Express

Name on Card _____ Cardholder's Address _____

Expiration Date _____ Security Code _____ Signature _____

Check enclosed in the amount of: \$ _____ (U.S. Funds Only) (Invoicing available to Members only for sponsorships; payment due 30 days from date of invoice in U.S. funds only. Non-members must pre-pay. **DISPLAY SPACE MUST BE PRE-PAID.**) Sponsorship and exhibit space contracts are binding agreements and are non-refundable. Please Make Checks Payable to: National Trailer Dealers Association, 9864 E. Grand River Ave., Ste. 110-290, Brighton, MI 48116. Please e-mail form to sponsorship@ntda.org. Thank you for your support!