



NTDA 2020 Membership Directory Advertising Insertion Order

Company Contact & Title

Company Name

Address, City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact

Billing Address, City/State/Zip

Contact Signature _____

Final Size	Full-Color	Position	Enhanced Listing Included (Free)	Price
11" x 17"	Yes	Two-Page Spread	Yes	\$1,500
8.5" x 11"	Yes	Back Cover	Yes	\$1,200
8.5" x 11"	Yes	Inside Front Cover	Yes	\$800
8.5" x 11"	Yes	Inside Back Cover	Yes	\$800
8.5" x 11"	Yes	Full-Page Inside	Yes	\$775
8.5" x 5.5"	Yes	Half-Page Inside	No	\$525
Enhanced Directory Listing (add company logo)			Free with Full-Page Ad Insertion Order	\$149

Specify Size	Specify Position	Total Per Ad

Check Here for Enhanced Directory Listing Only — \$149

Total

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.

Advertising contract and artwork due no later than March 2, 2020.



Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$



2020 NTDA TrailerTalk Display Advertising Advertising Insertion Order

Company Contact

Company Name

Address, City/State/Zip

Phone

E-mail

Web Address

Advertising Contact

(leave blank if same as company contact)

Advertising Agency/Company Name

(if applicable)

Billing Contact

Billing Address, City/State/Zip

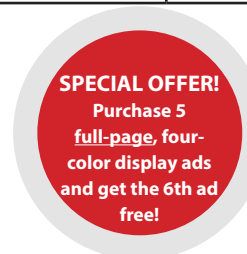
Contact Signature _____

Final Size	Full-Color	Position	Price
11" x 17"	Yes	Two-Page Spread	\$1,550
8.5" x 11"	Yes	Back Cover	\$825
8.5" x 11"	Yes	Inside Front Cover	\$800
8.5" x 11"	Yes	Inside Back Cover	\$800
8.5" x 11"	Yes	Full-Page Inside	\$775
8.5" x 5.5"	Yes	Half-Page Inside	\$525

Select Issues	Specify Size	Specify Position	Total Per Ad
Jan./Feb.			
March/April			
May/June			
July/Aug.			
Sept./Oct.			
Nov./Dec.			

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.



Total

Publication and Artwork Due Dates:

Issue: Jan./Feb. 2020 (Bonus Circulation) Deadline: Dec. 20	Issue: March/April 2020 Deadline: Feb. 21	Issue: May/June 2020 (Pre-Convention Issue) Deadline: April 17
Issue: July/Aug. 2020 (Pre-Convention Issue) Deadline: June 19	Issue: Sept./Oct. 2020 (Pre-Convention Issue) Deadline: Aug. 21	Issue: Nov./Dec. 2020 (Annual Report Issue) Deadline: Oct. 23

Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

RETURN FORMS TO: NATIONAL TRAILER DEALERS ASSOCIATION

9864 E. GRAND RIVER AVE., STE. 110-290 • BRIGHTON, MI 48116 • gwen@ntda.org • FAX: (810) 588-6883 • www.ntda.org



2020 NTDA Market Outlook Advertising Advertising Insertion Order

Company Contact

Company Name

Address, City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact

Billing Address, City/State/Zip

Contact Signature _____

Final Size	Full-Color	Position	Price
11" x 17"	Yes	Two-Page Spread	\$1,300
8.5" x 11"	Yes	Back Cover	\$650
8.5" x 11"	Yes	Inside Front Cover	\$625
8.5" x 11"	Yes	Inside Back Cover	\$625
8.5" x 11"	Yes	Full-Page Inside	\$525
8.5" x 5.5"	Yes	Half-Page Inside	\$325

Select Issues	Specify Size	Specify Position	Total Per Ad
Q1			
Q2			
Q3			
Q4			

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.

SPECIAL OFFER!
Purchase 3
full-page, four-
color display ads
and get the 4th ad
free!

Total

Publication and Artwork Due Dates:

Issue: Q1 — January–March 2020 Deadline: Dec. 20	Issue: Q2 — April–June 2020 Deadline: March 27
Issue: Q3 — July–September 2020 Deadline: June 26	Issue: Q4 — October–December 2020 Deadline: Sept. 25



Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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2020 NTDA eNews Banner Advertising Advertising Insertion Order

Company Contact

Company Name

Address, City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact

Billing Address, City/State/Zip

Contact Signature _____



Ad Type	Dimensions	Web Link	Price
NTDA eNews Banner	900 x 232 pixels	Yes	\$225 per month (includes two issues)

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.

Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month
January		April		July		October	
February		May		August		November	
March		June		September		December	

Total

Publication and Artwork Due Dates:

Publication Dates: Jan. 15 & 30, 2020 Deadlines: Jan. 10 & 29	Publication Dates: Feb. 14 & 28, 2020 Deadlines: Feb. 13 & 27	Publication Dates: March 16 & 30, 2020 Deadlines: March 13 & 27
Publication Dates: April 15 & 30, 2020 Deadlines: April 14 & 29	Publication Dates: May 15 & 29, 2020 Deadlines: May 14 & 28	Publication Dates: June 15 & 30, 2020 Deadlines: June 12 & 29
Publication Dates: July 15 & 30, 2020 Deadlines: July 14 & 29	Publication Dates: Aug. 14 & 28, 2020 Deadlines: Aug. 13 & 28	Publication Dates: Sept. 15 & 30, 2020 Deadlines: Sept. 14 & 29
Publication Dates: Oct. 9 & 30, 2020 Deadlines: Oct. 8 & 29	Publication Dates: Nov. 16 & 30, 2020 Deadlines: Nov. 16 & 27	Publication Dates: Dec. 15 & 30, 2020 Deadlines: Dec. 14 & 29

Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	<input type="checkbox"/> Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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2020 NTDA Web Site Banner Advertising Advertising Insertion Order

Company Contact

Company Name

Address, City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact

Billing Address, City/State/Zip

Contact Signature _____



Ad Type	Dimensions	Web Link	Price
Web Site Banner	542 x 116 pixels	Yes	\$225 per month

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.

Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month
January		April		July		October	
February		May		August		November	
March		June		September		December	
Total							

Publication and Artwork Due Dates:

January 2020 <i>Deadlines: Dec. 23</i>	February 2020 <i>Deadline: Jan. 27</i>	March 2020 <i>Deadline: Feb. 24</i>
April 2020 <i>Deadline: March 23</i>	May 2020 <i>Deadline: April 20</i>	June 2020 <i>Deadline: May 18</i>
July 2020 <i>Deadline: June 22</i>	August 2020 <i>Deadline: July 20</i>	September 2020 <i>Deadline: Aug. 24</i>
October 2020 <i>Deadline: Sept. 21</i>	November 2020 <i>Deadline: Oct. 19</i>	December 2020 <i>Deadline: Nov. 23</i>

Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	<input type="checkbox"/> Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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2020 NTDA Event Guide Advertising Advertising Insertion Order

Company Contact

Company Name

Address, City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact

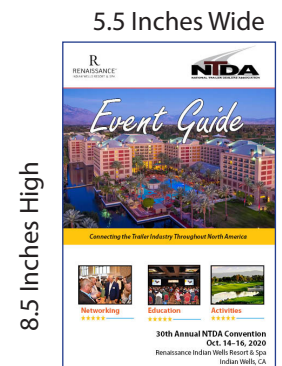
Billing Address, City/State/Zip

Contact Signature _____

Final Size	Full Color	Position	Price
11" x 8.5"	Yes	Two-Page Spread	\$1,300
5.5" x 8.5"	Yes	Back Cover	\$800
5.5" x 8.5"	Yes	Inside Front Cover	\$749
5.5" x 8.5"	Yes	Inside Back Cover	\$749
5.5" x 8.5"	Yes	Full-Page Inside	\$675

Specify Size	Specify Position	Total Per Ad

Total



Advertising contract and artwork due no later than Aug. 3, 2020.

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.

Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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NTDA Member Mailing List Purchase Request

Company Contact

Company Name

Address, City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact

Billing Address, City/State/Zip

Contact Signature _____

___ One-time purchase of National Trailer Dealers Association (NTDA) Mailing list. **\$149 U.S. Dollars.** *Includes contact name, title, company, address, phone, and fax. The NTDA is no longer making e-mail addresses available in its purchased or free lists.*

The NTDA has a strict policy with regard to use of member data, which states: "The recipient of the list agrees to comply with all terms and conditions herein. The member list is provided to you as a benefit of NTDA membership so that you may contact other members for networking purposes only. Further distribution of the National Trailer Dealers Association membership list to any individual, person, firm, association, syndicate, partnership, joint venture, trustee, trust, corporation, division of a corporation, unincorporated organization, or other entity or governmental agency is strictly prohibited. Posting of this information on the Internet or other electronic media service is also strictly prohibited. Use of the attached list to SPAM members, or to solicit members in any way that implies an association with the National Trailer Dealers Association on behalf of your company or business is strictly prohibited. The National Trailer Dealers Association retains ownership of all proprietary rights, including intellectual property rights."

Payment Method:

___ Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$