



NTDA 2019 Membership Directory Advertising Insertion Order

Company Contact & Title

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact/Address

Billing City/State/Zip

Contact Signature _____

Final Size	Full-Color	Position	Enhanced Listing Included (Free)	Price
11" x 17"	Yes	Two-Page Spread	Yes	\$1,500
8.5" x 11"	Yes	Back Cover	Yes	\$1,200
8.5" x 11"	Yes	Inside Front Cover	Yes	\$800
8.5" x 11"	Yes	Inside Back Cover	Yes	\$800
8.5" x 11"	Yes	Full-Page Inside	Yes	\$775
8.5" x 5.5"	Yes	Half-Page Inside	No	\$525
Enhanced Directory Listing (add company logo)			Free with Full-Page Ad Insertion Order	\$149

Specify Size	Specify Position	Total Per Ad

Check Here for Enhanced Directory Listing Only — \$149

Total

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.

Advertising contract and artwork due no later than March 1, 2019.



Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

RETURN FORMS TO: NATIONAL TRAILER DEALERS ASSOCIATION

9864 E. GRAND RIVER AVE., STE. 110-290 • BRIGHTON, MI 48116 • gwen@ntda.org • FAX: (810) 588-6883 • www.ntda.org



2019 NTDA TrailerTalk Display Advertising Advertising Insertion Order

Company Contact

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact/Address

Billing City/State/Zip

Contact Signature _____

Final Size	Full-Color	Position	Price
11" x 17"	Yes	Two-Page Spread	\$1,550
8.5" x 11"	Yes	Back Cover	\$825
8.5" x 11"	Yes	Inside Front Cover	\$800
8.5" x 11"	Yes	Inside Back Cover	\$800
8.5" x 11"	Yes	Full-Page Inside	\$775
8.5" x 5.5"	Yes	Half-Page Inside	\$525

Select Issues	Specify Size	Specify Position	Total Per Ad
Jan./Feb.			
March/April			
May/June			
July/Aug.			
Sept./Oct.			
Nov./Dec.			

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.



Total

Publication and Artwork Due Dates:

Issue: Jan./Feb. 2019 (Bonus Circulation) Deadline: Dec. 21	Issue: March/April 2019 Deadline: Feb. 22	Issue: May/June 2019 (Pre-Convention Issue) Deadline: April 19
Issue: July/Aug. 2019 (Pre-Convention Issue) Deadline: June 21	Issue: Sept./Oct. 2019 (Pre-Convention Issue) Deadline: Aug. 23	Issue: Nov./Dec. 2019 (Annual Report Issue) Deadline: Oct. 25

Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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2019 NTDA Market Outlook Advertising Advertising Insertion Order

Company Contact

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact

(leave blank if same as company contact)

Advertising Agency/Company Name

(if applicable)

Billing Contact/Address

Billing City/State/Zip

Contact Signature _____

Final Size	Full-Color	Position	Price
11" x 17"	Yes	Two-Page Spread	\$1,300
8.5" x 11"	Yes	Back Cover	\$650
8.5" x 11"	Yes	Inside Front Cover	\$625
8.5" x 11"	Yes	Inside Back Cover	\$625
8.5" x 11"	Yes	Full-Page Inside	\$525
8.5" x 5.5"	Yes	Half-Page Inside	\$325

Select Issues	Specify Size	Specify Position	Total Per Ad
Q1			
Q2			
Q3			
Q4			

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.

SPECIAL OFFER!
Purchase 3
full-page, four-
color display ads
and get the 4th ad
free!

Total



Publication and Artwork Due Dates:

Issue: Q1 — January–March 2019 Deadline: Dec. 27	Issue: Q2 — April–June 2019 Deadline: March 28
Issue: Q3 — July–September 2019 Deadline: June 26	Issue: Q4 — October–December 2019 Deadline: Sept. 25

Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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2019 NTDA eNews Banner Advertising Advertising Insertion Order

Company Contact

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact/Address

Billing City/State/Zip

Contact Signature _____



Ad Type	Dimensions	Web Link	Price
NTDA eNews Banner	900 x 232 pixels	Yes	\$210 per month (includes two issues)

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.

Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month
January		April		July		October	
February		May		August		November	
March		June		September		December	
Total							

Publication and Artwork Due Dates:

Publication Dates: Jan. 15 & 30, 2019 Deadlines: Jan. 11 & 25	Publication Dates: Feb. 15 & 28, 2019 Deadlines: Feb. 13 & 26	Publication Dates: March 15 & 29, 2019 Deadlines: March 13 & 27
Publication Dates: April 15 & 30, 2019 Deadlines: April 11 & 26	Publication Dates: May 15 & 30, 2019 Deadlines: May 22 & 28	Publication Dates: June 14 & 28, 2019 Deadlines: June 19 & 26
Publication Dates: July 15 & 30, 2019 Deadlines: July 11 & 25	Publication Dates: Aug. 15 & 30, 2019 Deadlines: Aug. 13 & 28	Publication Dates: Sept. 16 & 30, 2019 Deadlines: Sept. 11 & 26
Publication Dates: Oct. 15 & 30, 2019 Deadlines: Oct. 14 & 28	Publication Dates: Nov. 15 & 29, 2019 Deadlines: Nov. 12 & 27	Publication Dates: Dec. 16 & 30, 2019 Deadlines: Dec. 11 & 23

Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	<input type="checkbox"/> Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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2019 NTDA Web Site Banner Advertising Advertising Insertion Order

Company Contact

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact/Address

Billing City/State/Zip

Contact Signature _____



Ad Type	Dimensions	Web Link	Price
Web Site Banner	542 x 116 pixels	Yes	\$210 per month

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.

Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month
January		April		July		October	
February		May		August		November	
March		June		September		December	
Total							

Publication and Artwork Due Dates:

January 2019 <i>Deadlines: Dec. 27</i>	February 2019 <i>Deadline: Jan. 29</i>	March 2019 <i>Deadline: Feb. 27</i>
April 2019 <i>Deadline: March 28</i>	May 2019 <i>Deadline: April 26</i>	June 2019 <i>Deadline: May 29</i>
July 2019 <i>Deadline: June 27</i>	August 2019 <i>Deadline: July 26</i>	September 2019 <i>Deadline: Aug. 29</i>
October 2019 <i>Deadline: Sept. 27</i>	November 2019 <i>Deadline: Oct. 29</i>	December 2019 <i>Deadline: Nov. 28</i>

Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	<input type="checkbox"/> Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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2019 NTDA Event Guide Advertising Advertising Insertion Order

Company Contact

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact
(leave blank if same as company contact)

Advertising Agency/Company Name
(if applicable)

Billing Contact/Address

Billing City/State/Zip

Contact Signature _____

Final Size	Full Color	Position	Price
11" x 8.5"	Yes	Two-Page Spread	\$1,300
5.5" x 8.5"	Yes	Back Cover	\$800
5.5" x 8.5"	Yes	Inside Front Cover	\$749
5.5" x 8.5"	Yes	Inside Back Cover	\$749
5.5" x 8.5"	Yes	Full-Page Inside	\$675

Specify Size	Specify Position	Total Per Ad

Total



Advertising contract and artwork due no later than Aug. 2, 2019.

Specifications and Artwork Submissions

See Pages 15–16 of NTDA Media Kit for additional specifications and artwork submission guidelines.

Payment Method:

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Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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