



# SPONSORSHIP & EXHIBITOR AGREEMENT FORM

Contact Person \_\_\_\_\_ Contact Title \_\_\_\_\_

Company Name \_\_\_\_\_

(As it should appear in all NTDA materials referring to this Convention sponsorship, or exhibit)

Address \_\_\_\_\_

State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_ Web Site \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Contact E-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please review the sponsorship options below. You can mix, match or combine them to meet the total dollar amount of the various sponsorship packages listed below. Visit [www.ntda.org](http://www.ntda.org) under "Sponsorship Opportunities" to make your selection(s), or submit this form to [sponsorship@ntda.org](mailto:sponsorship@ntda.org).**

**Sponsorship Packages:**

- Presenting Sponsorship Package.....\$20,000 and Above (Includes 10x20 Booth Space)
- Double Diamond Sponsorship Package.....\$15,000-\$19,999 (Includes 10x20 Booth Space)
- Diamond Sponsorship Package.....\$10,000-\$14,999 (Includes 10x10 Booth Space)
- Platinum Sponsorship Package.....\$7,500-\$9,999 (Includes a Tabletop Display Space)
- Gold Sponsorship Package.....\$5,000-\$7,499 (Includes a Tabletop Display Space)
- Silver Sponsorship Package.....\$2,501-\$4,999 (Includes a Tabletop Display Space)
- Bronze Sponsorship Package.....\$2,500 (Tabletop Display Space NOT Included)
- Sponsorship Under \$2,500
- In-Kind (Bags Exhibition, other items)
- Golf Swag Bag Sponsors, please supply a minimum of 220 items)

**Questions?**

Contact NTDA President Gwen Brown  
 Toll-Free: 1-800-800-4552  
 Direct Dial: (810) 229-5960  
 Cell: (810) 844-3124  
 Fax: (810) 588-6883  
[sponsorship@ntda.org](mailto:sponsorship@ntda.org)

**Combine, Mix or Match Lines Items to Total a Sponsorship Level Below (check selections below):**

**Welcome — per Sponsor**

- Welcome Reception..... \$7,500
- Welcome Reception Entertainment..... \$2,500
- Sponsor Thank You & First-Time Attendee Networking Reception.. \$2,500
- Welcome Reception Hors D'oeuvres..... \$2,500
- Welcome Reception Decor (linens, lighting, floral, decorations) ..... \$1,500
- Badge Holders ..... \$1,500
- Registration Desk Give Away) ..... \$1,000
- Welcome Gift..... \$1,000
- Lanyards (Limited to One Sponsor) ..... In-kind

**Awards Dinner — per Sponsor**

- Awards Dinner ..... \$5,000
- Awards Dinner Cocktail Reception..... \$5,000
- Awards Dinner Entertainment..... \$2,500
- Awards Dinner Wine Service (during reception)..... \$2,500
- Awards Dinner Cocktail Service (during dinner)..... \$1,500
- Awards Dinner Hors D'oeuvres..... \$1,500
- Awards Dinner (linens, lighting, floral, decorations)..... \$1,500
- Awards Dinner Give Away ..... \$1,000
- National Anthem ..... \$750
- Color Guard..... \$750

**Program — per Sponsor**

- Keynote Presentation..... \$15,000
- Convention App..... \$15,000
- General Session Presentation ..... \$5,000
- Allied Tabletop Luncheon ..... \$5,000
- Breakfast (Thursday, Spouses/Guests Welcome) ..... \$5,000
- Registration Web Site ..... \$5,000
- Official Printed Event Guide..... \$4,000
- Audio/Visual ..... \$2,500
- Branded Convention Map ..... \$2,500
- WiFi ..... \$2,500
- Thursday Spouse/Guest Program (Thursday, Oct. 4, 2018) ..... \$2,500
- Friday Optional Activity (Friday, Oct. 5, 2018) ..... \$2,500
- Directional Signs..... \$1,500
- Coffee Break (2) ..... \$1,500
- Session Attendee Give Away(s) ..... \$1,000
- Registration Confirmation Notice..... \$750

**Golf Tournament — per Sponsor**

- NTDA Golf Tournament Official Sponsor ..... \$7,500
- Golf Breakfast..... \$5,000
- Golf Luncheon ..... \$5,000
- Golf Tournament Beverage..... \$3,000
- Golf Prizes..... \$1,250
- Special Golf Contest(s)..... \$1,250
- Golf Hole-in-One Contest & Golf Hole ..... \$1,500
- Men's or Ladies' Longest Drive Contest & Golf Hole..... \$850
- Men's or Ladies' Closest to the Pin Contest & Golf Hole..... \$850
- Golf Hole..... \$600

**Sponsorship Total \$:** \_\_\_\_\_

**Tabletop Display Only:**

**TABLETOP DISPLAYS ARE NOT A SPONSORSHIP PACKAGE.**

**TABLETOPS INCLUDE THE FOLLOWING:**

- Printed company sign, pre-assigned table number, draped table, two chairs
- Your logo/company description included in the online interactive Floor Plan
- Lunch and beverages for registered exhibitors
- Company/product listing/Web link on NTDA Convention App
- Company/product listing/Web link on NTDA Web site
- Company/product listing in TrailerTalk (print newsletter) as space allows
- Company/product listing/Web link in print and online versions of the Convention Event Guide.

**Tabletop Display Space Pricing:**

- Early Bird — Dec. 12, 2017–May 31, 2018 (\$599)
  - Advanced — June 1, 2018–July 31, 2018 (\$799)
  - Late — Aug. 1, 2018– Aug. 31, 2019 (\$1,599)
  - Nonmember (\$1,599) — Join on [www.ntda.org](http://www.ntda.org) to save
- Please list top 5 display space choices: \_\_\_\_\_  
 Please list direct competitors or companies you do not wish to be placed near \_\_\_\_\_

**Tabletop Display Space Total \$:** \_\_\_\_\_

**Grand Total \$:** \_\_\_\_\_

**Sponsorship Rules & Requirements**

*We hereby commit to sponsoring the 28th Annual NTDA Convention, Oct. 3-5, 2018, at The Broadmoor. Previous years sponsors have the first right of refusal through Jan. 26, 2018. After that, sponsorship opportunities are open to all members. Payment is due 30 days from date of invoice. Prepayment is preferred. Sponsorships are nonrefundable. Any outstanding Convention invoices must be prepaid by Sept. 21, 2018 to receive a badge to attend the Convention. All exhibitors must prepay for exhibit space to secure display. Exhibit space requests must be made online or in writing. All exhibit space is nonrefundable. At least one individual per exhibiting company must be registered to attend the Convention. Sponsors and exhibitors, please e-mail logo to [sponsorship@ntda.org](mailto:sponsorship@ntda.org). Exhibitors, please also submit a 75-word product or service description to [sponsorship@ntda.org](mailto:sponsorship@ntda.org).*

**Payment Information (Required)** Please check method of payment below (pre-payment preferred):

Charge my credit card in the amount of \$ \_\_\_\_\_ Credit Card Number \_\_\_\_\_

(circle one) VISA MasterCard American Express

Name on Card \_\_\_\_\_ Cardholder's Address \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Signature \_\_\_\_\_

Check enclosed in the amount of: \$ \_\_\_\_\_ (U.S. Funds Only)

**Please Make Checks Payable to:** National Trailer Dealers Association, 9864 E. Grand River Ave., Ste. 110-290, Brighton, MI 48116

(Members Only; payment due 30 days from date of invoice in U.S. Funds Only. Non-members Must Pre-Pay.)

**Please E-mail Form to: [sponsorship@ntda.org](mailto:sponsorship@ntda.org)**

**Thank you for your support!**