

Register Using Form on Reverse



## Parts Pricing Processes for Maximizing Market Share, Profitability Seminar

May 16, 2017–May 17, 2017  
Homewood Suites by  
Hilton DFW Airport  
Dallas, TX

Key points that will be covered in this two-day Seminar include:

Analysis of market for pricing and market share potential

Analysis of current sales segments

Analysis of current pricing methodology

Customer pricing practices

Pricing overrides

Building a market-based pricing methodology

Building of part number adjustment costing and processes.

Rooms at the newly renovated Homewood Suites by Hilton DFW Airport (located at 7800 Dulles Dr., Irving, TX 75063) are available for \$139 per night (single/double) plus tax.

To make hotel reservations, call (972) 929-2202. Hotel reservations not included with seminar registration.

The hotel provides a free shuttle to/from DFW Airport from 4:00 a.m.–11:00 p.m. Monday–Friday. The hotel also offers free shuttle service within a 5-mile radius.

Enjoy a free full breakfast. Homewood Suites also offers free parking and free Internet access.

**Register by May 5, 2017.** Cancellations received in writing before April 3 are eligible for a 100% refund. Cancellations made between April 4 and May 1, 2017 are eligible for a 50% refund. Cancellations after May 1, 2017 are not eligible for a refund. Substitutions are allowable.

**\$549 for the first NTDA member registrant**  
**\$525 for each additional registrant from the same NTDA member company**  
**\$849 for nonmembers**



# National Trailer Dealers Association

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## REGISTRATION FORM

## Maximizing Trailer Parts Sales Market Share, Profits Seminar

Date:

D	D	M	M	Y	Y	Y	Y

### Registrant #1 Information

Name

Company

Address

E-mail  Phone

Registrant Type:  First Member Registrant (\$549)  Additional Registrant From Same Company (\$525)  Non-member Registrant (\$849)

### Registrant #2 Information

Name

Company

Address

E-mail  Phone

Registrant Type:  First Member Registrant (\$549)  Additional Registrant From Same Company (\$525)  Non-member Registrant (\$849)

### Registrant #3 Information

Name

Company

Address

E-mail  Phone

Registrant Type:  First Member Registrant (\$549)  Additional Registrant From Same Company (\$525)  Non-member Registrant (\$849)

### Payment Information

Payment Total:

Payment Type:  Credit Card (Visa, MC or AMEX)  Check Enclosed  Please Invoice

Card #:

Expiration Date:  Security Code (CVV#):

Signature: