



# NTDA 2018 Membership Directory Advertising Insertion Order

Company Contact

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact  
(leave blank if same as company contact)

Advertising Agency/Company Name  
(if applicable)

Billing Contact/Address

Billing City/State/Zip

Contact Signature \_\_\_\_\_

Final Size	Full-Color	Position	Enhanced Listing Included (Free)	Price	Specify Size	Specify Position	Total Per Ad
11" x 17"	Yes	Two-Page Spread	Yes	\$1,500			
8.5" x 11"	Yes	Back Cover	Yes	\$1,200			
8.5" x 11"	Yes	Inside Front Cover	Yes	\$800			
8.5" x 11"	Yes	Inside Back Cover	Yes	\$800			
8.5" x 11"	Yes	Full-Page Inside	Yes	\$775			
8.5" x 5.5"	Yes	Half-Page Inside	No	\$525			
Enhanced Directory Listing (add company logo)			Free with Full-Page Ad Insertion Order	\$149			

Check Here for Enhanced Directory Listing Only — \$149

**Total**

**Specifications and Artwork Submissions**

See Page 10 of NTDA Media Kit for additional specifications and artwork submission guidelines.

**Advertising contract and artwork due no later than March 2, 2018.**



**Payment Method:**

<input type="checkbox"/> Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$



# 2018 NTDA TrailerTalk Display Advertising Advertising Insertion Order

Company Contact

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact

(leave blank if same as company contact)

Advertising Agency/Company Name

(if applicable)

Billing Contact/Address

Billing City/State/Zip

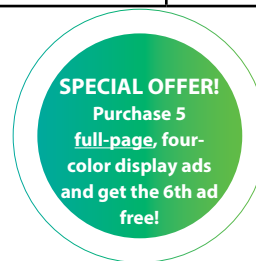
Contact Signature \_\_\_\_\_

Final Size	Full-Color	Position	Price
11" x 17"	Yes	Two-Page Spread	\$1,500
8.5" x 11"	Yes	Back Cover	\$825
8.5" x 11"	Yes	Inside Front Cover	\$800
8.5" x 11"	Yes	Inside Back Cover	\$800
8.5" x 11"	Yes	Full-Page Inside	\$775
8.5" x 5.5"	Yes	Half-Page Inside	\$525

Select Issues	Specify Size	Specify Position	Total Per Ad
Jan./Feb.			
March/April			
May/June			
July/Aug.			
Sept./Oct.			
Nov./Dec.			

## Specifications and Artwork Submissions

See Page 10 of NTDA Media Kit for additional specifications and artwork submission guidelines.



**Total**

## Publication and Artwork Due Dates:

<b>Issue:</b> Jan./Feb. 2018 (Bonus Circulation) <b>Deadline:</b> Dec. 22	<b>Issue:</b> March/April 2018 <b>Deadline:</b> Feb. 23	<b>Issue:</b> May/June 2018 (Pre-Convention Issue) <b>Deadline:</b> April 20
<b>Issue:</b> July/Aug. 2018 (Pre-Convention Issue) <b>Deadline:</b> June 22	<b>Issue:</b> Sept./Oct. 2018 (Pre-Convention Issue) <b>Deadline:</b> Aug. 24	<b>Issue:</b> Nov./Dec. 2018 (Annual Report Issue) <b>Deadline:</b> Oct. 26

## Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

RETURN FORMS TO: NATIONAL TRAILER DEALERS ASSOCIATION

9864 E. GRAND RIVER AVE., STE. 110-290 • BRIGHTON, MI 48116 • gwen@ntda.org • FAX: (810) 588-6883 • www.ntda.org



# 2018 NTDA eNews Banner Advertising Advertising Insertion Order

Company Contact

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact  
(leave blank if same as company contact)

Advertising Agency/Company Name  
(if applicable)

Billing Contact/Address

Billing City/State/Zip

## Contact Signature



Ad Type	Dimensions	Web Link	Price
NTDA eNews Banner	900 x 232 pixels	Yes	\$200 per month (includes two issues)

### Specifications and Artwork Submissions

See Page 11 of NTDA Media Kit for additional specifications and artwork submission guidelines.

Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month
January		April		July		October	
February		May		August		November	
March		June		September		December	
<b>Total</b>							

## Publication and Artwork Due Dates:

<b>Publication Dates:</b> Jan. 15 & 30, 2018 <b>Deadlines:</b> Jan. 12 & 26	<b>Publication Dates:</b> Feb. 15 & 28, 2018 <b>Deadlines:</b> Feb. 14 & 23	<b>Publication Dates:</b> March 15 & 30, 2018 <b>Deadlines:</b> March 13 & 28
<b>Publication Dates:</b> April 16 & 30, 2018 <b>Deadlines:</b> April 12 & 26	<b>Publication Dates:</b> May 15 & 30, 2018 <b>Deadlines:</b> May 22 & 28	<b>Publication Dates:</b> June 15 & 29, 2018 <b>Deadlines:</b> June 20 & 27
<b>Publication Dates:</b> July 16 & 30, 2018 <b>Deadlines:</b> July 12 & 26	<b>Publication Dates:</b> Aug. 15 & 30, 2018 <b>Deadlines:</b> Aug. 13 & 28	<b>Publication Dates:</b> Sept. 16 & 28, 2018 <b>Deadlines:</b> Sept. 12 & 26
<b>Publication Dates:</b> Oct. 30, 2018 <b>Deadline:</b> Oct. 26	<b>Publication Dates:</b> Nov. 15 & 30, 2018 <b>Deadlines:</b> Nov. 13 & 28	<b>Publication Dates:</b> Dec. 14 & 28, 2018 <b>Deadlines:</b> Dec. 12 & 26

## Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	<input type="checkbox"/> Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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# 2018 NTDA Web Site Banner Advertising Advertising Insertion Order

Company Contact

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact  
(leave blank if same as company contact)

Advertising Agency/Company Name  
(if applicable)

Billing Contact/Address

Billing City/State/Zip

Contact Signature \_\_\_\_\_



Ad Type	Dimensions	Web Link	Price
Web Site Banner	542 x 116 pixels	Yes	\$200 per month

### Specifications and Artwork Submissions

See Page 11 of NTDA Media Kit for additional specifications and artwork submission guidelines.

Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month	Select Month(s)	Total Per Month
January		April		July		October	
February		May		August		November	
March		June		September		December	
<b>Total</b>							

### Publication and Artwork Due Dates:

January 2018 <i>Deadlines: Dec. 27</i>	February 2018 <i>Deadline: Jan. 29</i>	March 2018 <i>Deadline: Feb. 27</i>
April 2018 <i>Deadline: March 28</i>	May 2018 <i>Deadline: April 26</i>	June 2018 <i>Deadline: May 29</i>
July 2018 <i>Deadline: June 27</i>	August 2018 <i>Deadline: July 26</i>	September 2018 <i>Deadline: Aug. 29</i>
October 2018 <i>Deadline: Sept. 27</i>	November 2018 <i>Deadline: Oct. 29</i>	December 2018 <i>Deadline: Nov. 28</i>

### Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	<input type="checkbox"/> Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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# 2018 NTDA Event Guide Advertising Advertising Insertion Order

Company Contact

Company Name

City/State/Zip

Phone

E-mail

Web Address

Advertising Contact  
(leave blank if same as company contact)

Advertising Agency/Company Name  
(if applicable)

Billing Contact/Address

Billing City/State/Zip

Contact Signature \_\_\_\_\_

Final Size	Full Color	Position	Price
11" x 8.5"	Yes	Two-Page Spread	\$1,300
5.5" x 8.5"	Yes	Back Cover	\$800
5.5" x 8.5"	Yes	Inside Front Cover	\$749
5.5" x 8.5"	Yes	Inside Back Cover	\$749
5.5" x 8.5"	Yes	Full-Page Inside	\$675

Specify Size	Specify Position	Total Per Ad

**Total**

5.5 Inches Wide

8.5 Inches High



**Advertising contract and artwork due no later than Aug. 3, 2018.**  
**Specifications and Artwork Submissions**

*See Page 11 of NTDA Media Kit for additional specifications and artwork submission guidelines.*

## Payment Method:

<input type="checkbox"/> Check Enclosed (payable to NTDA)	Credit Card: (circle one) Visa MasterCard American Express
Account Number:	Exp. Date:
Name on Card:	CIV#:
Signature:	Total Payment: \$

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